



Inner South Community Committee Facebook Page and COVID-19 Groups

Appendix 1

Highlights

11th January 2022 – 7th February 2022

Inner South Community Committee Facebook Page

Since 11th January 2022 the Inner South Community Committee Facebook page has gained: **4 new page 'likes'** (as of 7th February 2022). It has gained **19 new followers** since the last update, making a total of over **1,500 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 11th January 2022 was the posting regarding *Cross Flatts Park defibrillator update*, which has:

- been shared 8 times
- reached a total of 2,491 people
- 9 likes, 1 love and 1 comment

The following (below) are screenshots of the three most popular posts since the 11th January 2022. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Cross Flatts Park Defibrillator

2,491 people had this post delivered to them and it had 51 post clicks, with 19 reactions, comments and shares.

Cross Flatts Park defibrillator update

Via a £244 grant from the [Leeds City Council Inner South Community Committee](#) the Beeston & Holbeck ward members have supported [Cross Flatts parkrun](#) (and anyone who has the need to use it!) by replacing the adult and child pad paks (battery and pad in one) as they were very close to expiring. The new paks will run up to 5 years unless they are used before then.

Top Post!!

This strengthens the relationship between parkrun and the Community Committee, as parkrun funded the defib and the Community Committee funded the external cabinet to make it a 24/7/365 asset for the neighbourhood 👍



2nd Place – Residents of Holbeck! There will be a local drop-in session on Tues 1 March

1,164 people had this post delivered, with 75 post clicks with 21 likes, comments and shares.

Residents of Holbeck!

There will be a local drop-in session on Tues 1 March giving opportunity to hear about our consultations (Improving Ho and Streets For People) and chat with local organisations and representatives from the Council.

Come for 5 mins, come for an hour - your choice!
There will be something for young children to get involved in whilst you chat to us and light refreshments 😊

Venue: upstairs at The Holbeck - Holbeck WMC (a stair lift is available if needed)

Time: 3:30-7:30pm

Date: Tues 1 March 2022

2nd most popular post



3rd Place – Youth Activity Fund Consultation Survey 2022

466 people had this post delivered to them. There were 1 post clicks and 4 reactions, comments and shares.

Youth Activity Fund Consultation Survey 2022

Young people of Inner South Leeds, your Community Committee needs your help!

WE WANT TO HEAR FROM YOU!!

Dear all,

On behalf of the local Councillors from the Inner South Community Committee, we are delighted to invite your school/organisation/young people to participate in our Youth Activity Fund Consultation Survey for 2022. The link + poster are attached with details:

<https://surveys.leeds.gov.uk/s/OSCECI/>

A blue poster for the Youth Activity Fund Consultation Survey. The title is "Youth Activity Fund Consultation Survey Inner South Community Committee 2022". Below the title, it says "Young people of Inner South Leeds, your Community Committee needs your help!". There are four small images: a group of people at a table, people at a computer, a group of people playing soccer, and a group of people dancing. Below the images, it says "WE WANT TO HEAR FROM YOU!!". The text asks if you live in Beeston & Holbeck, Hunslet & Riverside, or Middleton Park, and if you are aged between 8 & 17. It asks if you want a say on what youth activities your committee supports this coming year. It says if so, click on the link and fill in a really quick survey to let us know your thoughts! The link is <https://surveys.leeds.gov.uk/s/OSCECI/>. At the bottom, there are icons for food, sports, and dance. The logos for Community Committee, child friendly Leeds, breeze, and Leeds City Council are also present.

COVID-19 Ward Based Facebook Groups

The Communities Team have set up **33** ward based **Coronavirus Help Facebook Groups** as a way of promoting services, supporting communities and cascading information in an attempt to tackle the Coronavirus pandemic. Key charities, voluntary groups, community groups, Councillors, as well as the wider population in the local community are all invited to join the pages.

To date, **Beeston, Holbeck & Cottingley Hall** has **420** members, **Belle Isle and Middleton** has **94** members and **Hunslet & Riverside** has **114** members.